



We're your  
key to risk-free  
openings, rollouts  
and renewals.

# installations and merchandising



RPM is committed to providing on-time, on-budget, efficiently managed installation and assembly services. We keep you completely informed throughout the project via constant updates and images on the online RPM project management database. You can check the status of your project any time, from anywhere in the world.

## Surveys

RPM can provide survey services for site evaluations and store plan preparation. We visit the site, evaluate all conditions, record dimensions, and note other pertinent information. We then let you know if departments need rework; backwalls need customized fits; or if painting, electrical, or flooring work needs to be accomplished. All of this goes onto the RPM online project management database, so you know what we know.



## Staging

Our RPM FastTrak crew manages the staging and verifies the distribution of all components needed for each program installation. By giving the installation and merchandising crew direct communication with the staging teams, we can make sure that the inventory pulled is the complete shipment necessary to get the job done right, the first time.



## Delivery

Whether it is a full truck load, set-up for multiple stop deliveries, sub-deliveries for cross dock or inside deliveries, or punchlist follow-up shipments, our FastTrak people make the distribution worry-free and documented online for instant feedback.



## In-Store

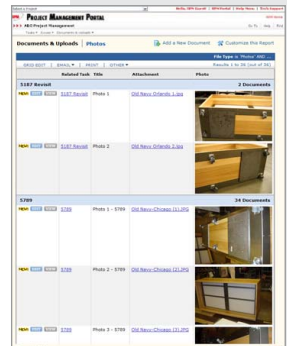
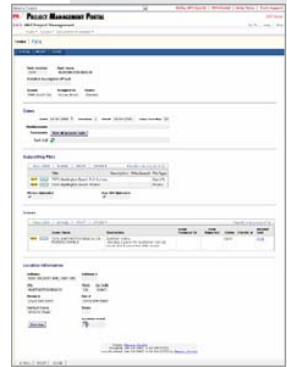
- Placement of Point of Purchase (POP) displays, re-signing, new equipment, or cutting in of new merchandise.
- Assembly of fixtures, systems, equipment, POP displays, or signage.
- Installation of new departments, vendor shops, custom fit displays, or spaces.
- Real-time reporting on the RPM interactive project management site, complete with customer satisfaction forms, punchlists of any missing components, digital photos of finished project, and/or of any visual issues.

## MERCHANDISING SERVICES

We are dedicated to providing our clients with merchandising services that result in improved product performance, and create a distinct competitive advantage. We lead new stores and/or new store personnel through the merchandising process as it applies to them for better merchandise maintenance.

- New store display building
- New fixture merchandising
- Resets with new signage
- Plan-o-grams implementation
- Label system implementation
- Promotional event and seasonal merchandising
- Back-stock support, warehousing, and fulfillment services of merchandise

RPM is a custom tailored kind of company. We believe in working with our customers to provide exactly the services they need to get their task completed simply, easily, on time, and on budget.



# RPM FIELD SERVICE AND RPM FASTTRAK

## the keys to in-store assembly, installation, and merchandising

To best serve your locations wherever they may be, we've created 82 RPM Field Service Operations offices – replete with local warehouses – across North America. RPM FSOs are supported by more than 600 RPM FastTrak teams. These teams handle tactical 'in-store' placement, assembly, merchandising, and installation of point-of-purchase displays, fixtures, and complete departments inside retail chain stores. RPM FastTrak people do whatever it takes to get the job done, sometimes even drive the trucks! They coordinate with the distribution centers and update the RPM online program management database so there is never any question about the status of your project. They can even upload digital images so you can view the progress on your computer.

Together, RPM FSOs and FastTrak teams assume the responsibility for everything from tracking component shipments to getting the installation up on time. The RPM team understands that customer satisfaction includes everybody from the Store Manager to the CEO. Because we manage risks for you, you won't spend hours searching for misdirected pieces of the installation puzzle, and you won't push back openings because local stores weren't in sync with corporate planners. FSOs also perform:

- Store openings, rollouts, and renovations
- Survey and CAD drafting for site evaluations
- Fully staged installations
- Merchandising and in-store demonstrations
- Certified client-specific pre-project training
- Store maintenance

Locations of RPM FSOs



# the benefits

**Give RPM  
your project and we'll give you:**

- One convenient point of contact
- Reduced costs
- Fewer administrative burdens
- Minimized store-level disruption
- Constant communication
- Speed to market



# The RPM Guarantee

A single-source provider of openings, renewals, rollouts, and continuing maintenance services, RPM calls on teams across North America to get your job done on time and on the money. Satisfaction guaranteed. Use us as a comprehensive resource or select the capabilities that suit your needs:

- Program and project management
- Construction management and supervision
- Installation, merchandising, and in-store demonstration services
  - Logistics
  - Inventory management
- Warehousing, consolidation, and order fulfillment
- Architectural, permit monitoring, and recording
  - Field analysis and surveys
  - CAD drawing capabilities
  - Close-downs and pack-ups
- Online reporting and tracking 24/7
- POP graphics and display rollouts
- Scheduled site maintenance and emergency repairs



# RPM

Retail Project Managers, Inc.

*Building Brands Across America*

For more information, call 800.218.7552 x203,  
visit [www.retailprojectmanagers.com](http://www.retailprojectmanagers.com)  
or e-mail [mdavis@retailprojectmanagers.com](mailto:mdavis@retailprojectmanagers.com)